

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA

CASE NO. 25-cv-26168-ALTMAN

ADIDAS AG, *et al.*,

*Plaintiffs,*

*v.*

UJERSEY.STORE *aka* UJERSEY.CC *aka* UJERSEYONLINE *aka*  
UJERSEY.SHOP *aka* U-JERSEY.STORE *aka* UJERSEY.VIP *aka*  
UJERSEY2025.COM *aka* UJERSEYINC.COM *aka* UJERSEYLOGIN.COM  
*aka* UJERSEYSHOP.COM *aka* UJERSEYUS.COM,

*Defendant.*

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**FINAL DEFAULT JUDGMENT**

In a separate Order [ECF No. 16], we granted the Plaintiff's Motion for Entry of Default Final Judgment [ECF No. 15]. Pursuant to Federal Rule of Civil Procedure 58, we hereby **ORDER and ADJUDGE** that:

1. Final Judgment is **ENTERED** in favor of the Plaintiffs and against the Defendant.
2. We award the Plaintiffs statutory damages under 15 U.S.C. § 1117(c).
  - a. The Defendant must pay to the Plaintiffs \$1,000,000 (along with post-judgment interest, calculated from the date on which this Judgment was entered, *see* 28 U.S.C. § 1961), for which sum let execution issue.
3. The Defendant is permanently enjoined and restrained from:
  - a. manufacturing, causing to be manufactured, importing, advertising, promoting, offering to sell, selling, distributing, or transferring any products which consist of, contain, bear, use, imitate, or copy the Marks;

- b. using, copying, or otherwise reproducing the Marks, including either in any physical form or medium or within or in connection with any website or webpage (including in, but not limited to, any domain names, domain extensions, source code elements, metatags, and URLs), any search engines (including, but not limited to, databases and caches), and any other uses visible to any Internet or computer user;
  - c. engaging in any act likely to falsely cause any member of the trade or purchasing public to believe that the Defendant, or any goods, products, or services of the Defendant, are sponsored, authorized, endorsed, or approved by, or associated or connected with, the Plaintiffs or the Marks;
  - d. unfairly competing with the Plaintiffs;
  - e. effecting assignments or transfers, forming new entities or associations, or utilizing any other means, device, or mechanism, for the purpose (or to the effect) of circumventing or otherwise avoiding any provision of this Permanent Injunction.
4. The entities subject to this Permanent Injunction consist of the Defendant, including the e-commerce stores under the seller names, ujersey.store, ujersey.cc, ujersey.online, ujersey.shop, u-jersey.store, ujersey.vip, ujersey2025.com, ujerseyinc.com, ujerseylogin.com, ujerseyshop.com, and ujerseyus.com (the “E-commerce Store Names”).
5. Each part of this Permanent Injunction that applies to the Defendant applies equally to:
  - a. the Defendant’s officers, directors, employees, agents, subsidiaries, and distributors;

- b. each person acting in active concert or participation with the Defendant; and
  - c. each e-commerce store, e-commerce store name, seller identification name, domain name, website, other alias, and financial account used at any time, past or future, by the Defendant to infringe the Marks or otherwise unfairly compete with the Plaintiffs.
6. The Plaintiffs' trademarks (the "Marks") consist of the adidas Marks (as specified in the Complaint [ECF No. 1], any unauthorized copies of those trademarks, and any trademarks confusingly similar to those trademarks.
  7. The Court retains jurisdiction to enforce this Default Final Judgment and Permanent Injunction.
  8. If the Defendant violates any provision of the Permanent Injunction, the Plaintiffs may seek sanctions against the Defendant, including in the form of contempt penalties, compensatory damages, further injunctive relief, or any other relief permitted or awarded by this Court. Should the Plaintiffs prevail in any sanctions or contempt proceeding brought to enforce the Permanent Injunction, it will be entitled to recover its reasonable attorneys' fees and costs.
  9. Certain registrars, registries, third-party financial institutions, payment processors, banks, escrow services, money transmitters, privacy protection services, search engines, email services, operators and administrators of top-level domains, and marketplace platforms (including, but not limited to: PayPal, Inc.; Stripe, Inc.; and each host, registrar, or registry for the E-commerce Store Names), or the subsidiaries and affiliates of any of the aforementioned entities, provide services to the Defendant (collectively, with their subsidiaries and affiliates, the "Third-Party Providers").

10. On receipt of this Default Final Judgment and on request of the Plaintiffs, each Third-Party Provider must:

- a. immediately (and in no event later than ten business days) transfer interest or title to the E-commerce Store Names to Plaintiffs' control. To the extent the current registrar does not facilitate the transfer of the E-commerce Store Names to the Plaintiffs' control, the top level domain (TLD) Registry for the E-commerce Store Names, or their administrator(s), including backend registry operator(s) or administrator(s), shall, within thirty (30) days, (i) change the Registrar of Record for the E-commerce Store Names to a Registrar of the Plaintiffs' choosing, and that Registrar shall transfer the E-commerce Store Names to the Plaintiffs, or (ii) place the E-commerce Store Names on Registry Hold status for the life of the current registration, thus removing them from the TLD zone files maintained by the Registry which link the E-commerce Store Names to the IP address where the associated website is hosted;
- b. permanently deindex or delist all URLs of the E-commerce Store Names used by the Defendant to promote, offer for sale, or sell goods using counterfeits or infringements of the Marks, based upon the Defendant's unlawful activities being conducted via the E-commerce Store Names as a whole and via the URLs identified by the Plaintiffs;
- c. permanently suspend the e-mail addresses which are or have been used by the Defendant in connection with the Defendant's promotion, offering for sale, or sale of goods using counterfeits or infringements of the Marks;

- d. immediately (and in no event later than five business days) identify and restrain all assets or funds within its possession, custody, or control belonging to the Defendant, including, but not limited to, any assets or funds:
  - i. relating to ongoing activity on the financial accounts and sub-accounts of the Defendant, or any financial account and sub-accounts tied thereto, including any financial account or sub-accounts related to e-commerce store names used by the Defendant presently or in the future;
  - ii. held or received for the Defendant's benefit; or
  - iii. intended to be transferred into the Defendant's financial account or sub-accounts, or any financial accounts or sub-accounts tied thereto;and
- e. immediately transfer to the Plaintiffs the Defendant's restrained funds, up to and including the total amount of the judgment against the Defendant, and contemporaneously provide to the Plaintiffs an accounting of the total funds restrained for the Defendant, the total amounts deducted from the Defendant's restrained funds prior to transfer (and the reasons for those deductions), and the total funds released for the Defendant.

11. This case is to remain **CLOSED**. All deadlines and hearings are **TERMINATED** and any pending motions are **DENIED as moot**.

**DONE AND ORDERED** in the Southern District of Florida on March 30, 2026.

A handwritten signature in black ink, appearing to read 'Roy K. Altman', written in a cursive style. The signature is positioned above a horizontal line.

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**ROY K. ALTMAN**  
**UNITED STATES DISTRICT JUDGE**

cc: counsel of record